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## PROFESSIONAL CAPABILITIES

- Visual evaluation of existing product interface to streamline data presentation and enhance user experience
- Visual interface design including screen design and layout and development of graphic elements for deployment throughout the product interface, web site, or marketing materials.
- Development of visual “themes’ or skins
- Logo design and corporate identity, including development of related marketing materials (business card, web logo, letterhead)
- Web site graphic design and evaluation
- Icon design and development of structured icon suites
- Illustrations for web use, brochures, splash screens, collateral (t-shirts, customer giveaways)
- PowerPoint presentation design
- Flash animations
- Photo manipulation
- Copy writing and editing

## PROFESSIONAL EXPERIENCE

### **Independent Consultant** (1994 - present)

- Over 15 years’ experience in providing creative graphic design solutions for software, web, and print clients in a wide variety of industries. Graphic design experience includes visual evaluations for existing products, logos and marketing collateral, screen layout and design, illustrations, icons, splash screens, and animations for Windows, Mac, Internet, and print environments. Product experience includes financial software, e-business, mobile devices, enterprise software management systems, biotech, and a range of web sites and web-based applications.

### **Visual Designer, Claris Corporation** (1993 – 1994) – Mountain View, CA

- Provided online visual design for User Interface Design Group (IDG). Provided icons and screen design for FileMaker and related products. Developed loading animation for FileMaker, and assisted in writing User Interface Guidelines and publishing them in web format for entire corporation.

### **Visual UI Designer/Technical Writer, Software Publishing Corp.** (1989 – 1993) – Mountain View, CA

- Provided visual design for newly developed online Wizard for Harvard Graphics; provided technical illustration and writing for Harvard Graphics and related products.

## EDUCATION

**Graphic Design Certificate Program** – University of California at Santa Cruz; 3 years’ coursework 1990 – 1993.

**B.A.** – English/French, Gonzaga University, December 1983. Graduated Magna Cum Laude.

**Baccalaureate de Francais** - Lycee Henri Rousseau, Laval, France, May 1981.